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## Company Blaumar Bivalvia SL, attached to the destination: Costa Barcelona Maresme.

In 2017, Blaumar Bivalvia SL decided to take the Commitment to Sustainability from Biosphere's hand, with the values, objectives and improvement plan drawn up by the company, working to help achieve the 17 Sustainable Development Goals (ODS ) of the United Nations.

## Responsible tourism policy.

- 1) Commitment to a sustainable Mission, Vision and Values of the organization, and an annual continuous improvement plan (sociocultural, economic and environmental).
- 2) Support the principles of the World Charter for Sustainable Tourism, and contribute to the achievement of the 17 SDGs.
- 3) Prevent the negative impacts of the facilities and activities, and try to maximize the positive impacts.
- 4) Responsibility for the satisfaction of visitors and internal collaborators.
- 5) Communicate the progress, initiatives and sustainable actions of the company and its tourist destination.
- 6) This alignment is reviewed and updated whenever circumstances require, adopting and publishing the new sustainability goals.

## Anna Maria Claus Gerent

